

COMPANY



PROFILE

SEASON 2025/2026

PASSIONI



BUILDING VALUE TOGETHER, SEASON AFTER SEASON

YOU ENERGY VOLLEY with **GAS SALES BLUENERGY VOLLEY PIACENZA** is more than a sports project: it is a development model that combines enterprise, territory and passion for volleyball at the highest levels.

It is a solid structure, in constant growth, that enhances the corporate partnerships through visibility, value relationships and personalized initiatives.

The presence of our team in SuperLega, participation in international competitions, attention to sustainability and strong territorial roots make our company a concrete platform for generating measurable and reputational returns. Collaborating with us means accessing a dynamic ecosystem, where sports and business dialogue every day.

The 2025/2026 season represents a new opportunity to build value together, through targeted strategies, qualified visibility and high-potential networking opportunities.

We are ready to offer tailor-made opportunities, capable of adapting to the objectives of partner companies.

Elisabetta Curti
President

IND -



PG. 10

ENERGY

Opportunities and partnerships

TV, PRESS AND SOCIAL MEDIA

**VISIBILITY SPACES & EXPERIENTIAL
ACTIVATIONS** *-attachement 1*

BUSINESS COMMUNITY

INITIATIVES AND EVENTS

PG. 04

YOU

Identity and reliability

ABOUT US

PALMARÈS

SUSTAINABILITY

PALABANCASPORT

EX

PG. 16

VOLLEY

Performance and future

CHAMPIONS

NEW GENERATION

SUPERLEGA SERIE A

-attachement 2

ABOUT US

YOU ENERGY VOLLEY S.S.D R.L. is the owner of the men's volleyball team **Gas Sales Bluenergy Volley Piacenza**, which plays in **SuperLega Serie A** and since **2018** represents the sporting excellence of the territory.

“

*We are not just a team:
we are a project that
combines sport, business
and territory.*

”

OUR REALITY



CORPORATE STRUCTURE

Together with 25 other companies we are part of the **C.G.I. HOLDING SRL Group**.

MODEL 231/2001

We have adopted the Organisational and Management Model pursuant to Legislative Decree **231/2001**

WHY YOU ENERGY VOLLEY?

Because we are a medium-long-term project and investing in us means working alongside a reliable, evolving reality capable of transforming the investment into concrete opportunities for growth.

PALMARÈS

GROWTH, TALENT AND SUCCESSES



2018/2019

2022/2023

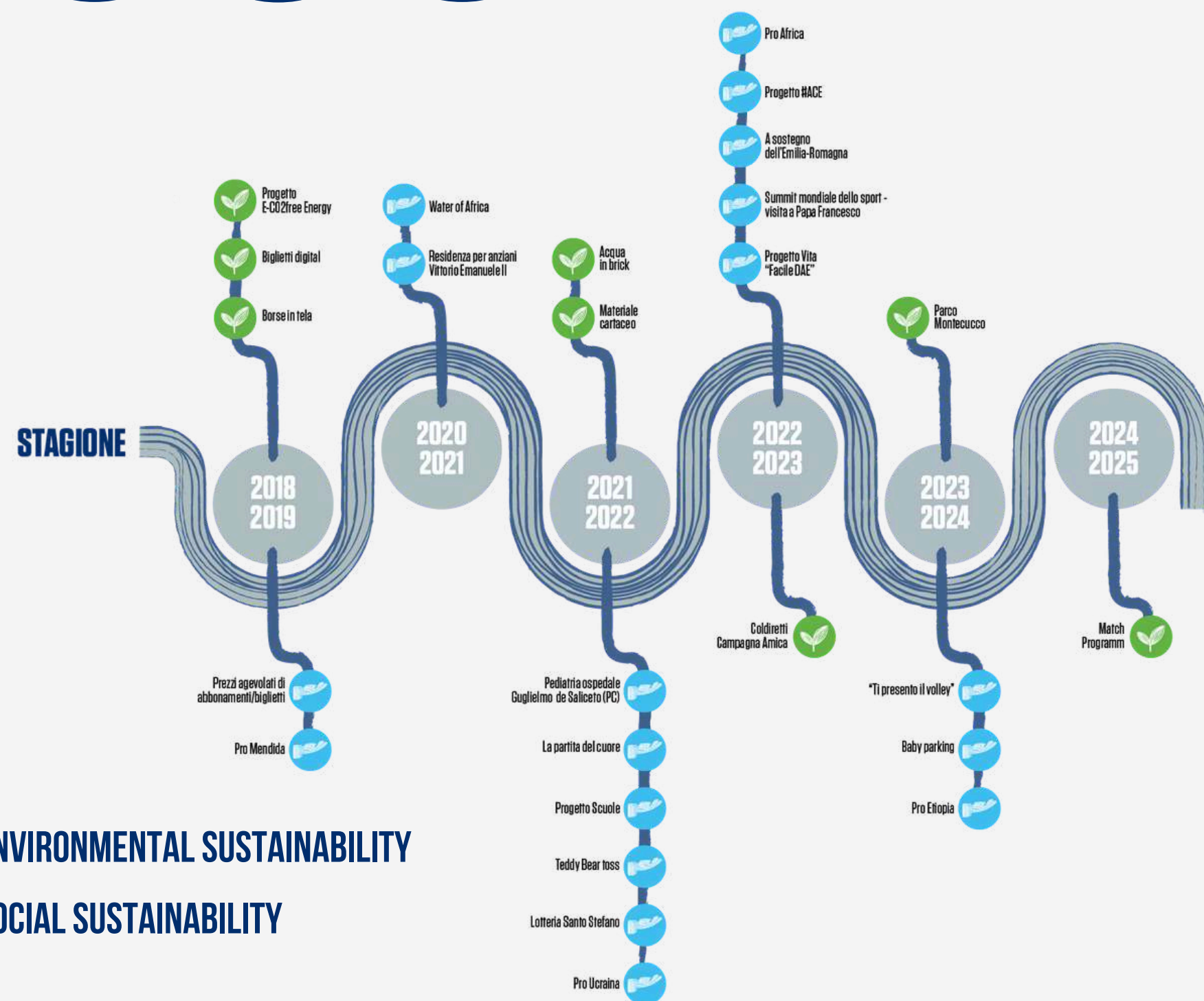
Winner of Del Monte® Italian Cup Serie A2

Champion of Italy Serie A2

Promotion in SuperLega

Winner of Del Monte® Italian Cup SuperLega

SUSTAINABILITY



COMMITMENT, ENVIRONMENT AND FUTURE

We are the first Italian volleyball sports company certified **CO2free** and that draws up a **Sustainability Report**.

We are committed to the **territory**, the **environment** and **future generations**.

In the **2023-2024** season, we offset **653 tonnes of CO₂** equivalent by purchasing carbon credits, helping to finance a **certified wind energy project** in China.

<https://www.gassalespiacenza.it/report-di-sostenibilita/>



PALABANCA SPORT

The **PalabancaSport** is more than a sports arena: it is a center of aggregation, visibility and networking. A versatile location for sports, corporate and entertainment events. With over 3,600 modular seats and functional spaces, the PalabancaSport is a hub of visibility and relationships.

80%

FILLING OF THE ARENA
AT EVERY MATCH



37.000

TOTAL ATTENDANCE IN 14 HOME
GAMES

2.700

AVERAGE PRESENCES, **10% MORE**
THAN LAST SEASON

3 SOLD OUT

60

SPORTS CLUBS INVOLVED

9/21

EN ERGY

“ Being a sponsor means entering an ecosystem of valuable relationships: events, experiences, business opportunities designed to grow your company. ”

TV E PRESS

SEASON 2024/2025



32 VOLLEYBALL WORLD TV LIVE STREAMING MATCHES IN OVER 80 COUNTRIES **FOR 60 HOURS OF LIVE**



18 MATCHES LIVE ON RAI CHANNELS (RAI SPORT, RAI 2, RAI PLAY) FOR A TOTAL OF **36 HOURS OF LIVE**



MORE THAN 10 INTERNATIONAL TV broadcast the matches live or delayed: among them Poland, Turkey, Japan, Albania, Bosnia, Montenegro, Macedonia, Serbia, Bulgaria.



12 LIVE MATCHES FROM DAZN (FOR A TOTAL OF OVER **23 HOURS LIVE**)



8 LOCAL MEDIA PARTNER:
Libertà, Sportpiacenza.it, Telelibertà, Liberta.it, Ilpiacenza.it, Piacenzasera.it, Il Nuovo Giornale, Pc24.it



1 MONTHLY TV SHOW AND DAILY MOMENTS WITH THE TEAM AND GUESTS **ON TELELIBERTÀ**



13 NATIONAL MEDIA:
Rai Sport, Corriere dello Sport, Sky Sport, Gazzetta dello Sport, Sport Mediaset, Sport Italia, Rai 2, Rai News, Rai Play, TuttoSport, Volleyball.it, Volleynews.it, Dallarivolley.it

2024/2025 SOCIAL MEDIA

01 JULY-31 MAY

+30%
TOTAL FOLLOWERS
compared to last season

TOTAL INTERACTIONS: 1.416.465
TOTAL REACH: 8.722.851

TIKTOK



INTERACTIONS: 21.246
VIEWS: 289.000
+20% FOLLOWERS

X



TOTAL FOLLOWERS: 2.162



	Facebook	Instagram	LinkedIn	YouTube
REACH	2.979.514	4.467.378	175.959	1.100.000
INTERACTIONS	197.330	1.194.103	2.501	1.285
FOLLOWERS	+50%	+8%	+10%	+40%

BUSINESS

COMMUNITY



A **value ecosystem** that connects companies, territory and institutions and turns every meeting into an opportunity for **growth** and **connection**

- 1** More than **90 partner companies** active throughout the country
- 2** Opportunities for **personalised activations**
- 3** **Strategic connections** between companies, institutions and stakeholders of the territory
- 4** **Thematic events** to create synergies between companies

INITIATIVES AND EVENTS

WE INVOLVE OUR SPONSORS IN EXCLUSIVE EXPERIENCES DESIGNED TO:

- Promoting **B2B** networking
- Strengthening the **brand identity**
- Creating **shared value**

Seasonal Events:

- **OFFICIAL PRESENTATION OF THE TEAM**
- **SPONSOR CUP**
- **TRAINING WORKSHOPS ON BUSINESS TOPICS** (A.I., LINKEDIN, TEAM BUILDING, SUSTAINABILITY)
- **CONVIVIAL DINNERS AND MEETINGS**
- **TAILOR-MADE CORPORATE EVENTS** (GUIDED COMPANY TOURS, BUSINESS SPEED MEETINGS, PRESS CONFERENCES)





VOLLEY

PERFORMANCE AND FUTURE

**ROBERTLANDY
SIMON**

Middle Blocker

Cuban National



**ALESSANDRO
BOVOLENTA**

Opposite Hitter

Italian National



**GIANLUCA
GALASSI**

Middle Blocker

Italian National



**EFE
MANDIRACI**

Spiker

Turkish National



**HENRI
LÈON**

Opposite Hitter

French National



**STEPHEN
MAAR**

Spiker

Canadian National



**LUCA
LORETI**

Libero

Italian National



**PAOLO
PORRO**

Setter

Italian National



**JORIS
SEDDIK**

Middle Blocker

French National



**DOMENICO
PACE**

Libero

Italian National



YOUTH SECTOR

INVESTING IN YOUNG PEOPLE MEANS BUILDING A
FUTURE FOR SPORT AND THE COMMUNITY

► Teams

To give future are the teams of over 75 young athletes who participate in the men's championships with the categories ranging from U12 to U19, with the 1st Division, the Serie D and the Serie C.

► Guesthouse

Since 2022, a guest house has been activated that hosts young athletes from all over Italy to whom we provide support of specialized educators to help them live the best possible experience away from home and family.

1°
INTERPROVINCIAL:
UNDER 13/15/19

3°
BOY LEAGUE:
UNDER 14

SCHOOL PROJECT



Together with local schools, we have started an educational project to bring the new generations to the world of volleyball, successfully involving more than **1,200** children in over 9 schools between middle and high school.



READY



SET GO!

www.gassalespiacenza.it

