COMPANY PROFILE

GAS SALES
VOLLEY PIACENZA

YOU ENERGY VOLLEY
facciamo squadra per piacenza



SEASON 2026/2027

PASSION



PHOTO 2026-2027 SEASON



BUILDING VALUE TOGETHER, SEASON AFTER SEASON

YOU ENERGY VOLLEY with **GAS SALES BLUENERGY VOLLEY PIACENZA** is more than a sports project: it is a development model that combines enterprise, territory and passion for volleyball at the highest levels.

It is a solid structure, in constant growth, that enhances the corporate partnerships through visibility, value relationships and personalized initiatives.

The presence of our team in SuperLega, participation in international competitions, attention to sustainability and strong territorial roots make our company a concrete platform for generating measurable and reputational returns. Collaborating with us means accessing a dynamic ecosystem, where sports and business dialogue every day.

The 2026/2027 season represents a new opportunity to build value together, through targeted strategies, qualified visibility and high-potential networking opportunities.

We are ready to offer tailor-made opportunities, capable of adapting to the objectives of partner companies.

Elisabetta Curti
President

IND-EX

PG. 04

YOU

Identity and reliability

- ABOUT US
- PALMARÈS
- SUSTAINABILITY
- PALABANCASPORT

PG. 10

ENERGY

Opportunities and partnerships

- TV, PRESS AND SOCIAL MEDIA
- VISIBILITY SPACES & EXPERIENTIAL ACTIVATIONS *-attachement 1*
- BUSINESS COMMUNITY
- INITIATIVES AND EVENTS

PG. 16

VOLLEY

Perfomance and future

- CHAMPIONS
- NEW GENERATION
- SUPERLEGA SERIE A

-attachement 2



GAS SALES
VOLLEY PIACENZA

ABOUT US

YOU ENERGY VOLLEY S.S.D R.L. is the owner of the men's volleyball team **Gas Sales Bluenergy Volley Piacenza,** which plays in **SuperLega Serie A** and since **2018** represents the sporting excellence of the territory.

"We are not just a team: we are a project that combines sport, business and territory."



WINNING OF CEV CUP 2026

GAS SALES
VOLLEY PIACENZA

OUR REALITY



CORPORATE STRUCTURE

Together with 25 other companies we are part o
C.G.I. HOLDING SRL Group.

MODEL 231/2001

We have adopted the Organisational and Management Model pursuant to Legislative Decree **231/2001**

WHY YOU ENERGY VOLLEY?

Because we are a medium-long-term project and investing in us means working alongside a reliable, evolving reality capable of transforming the investment into concrete opportunities for growth.

PALMARÈS

GROWTH, TALENT AND SUCCESSES





2018/2019

Winner of Del Monte® Italian Cup Serie A2

Champion of Italy Serie A2

Promotion in SuperLega



2022/2023

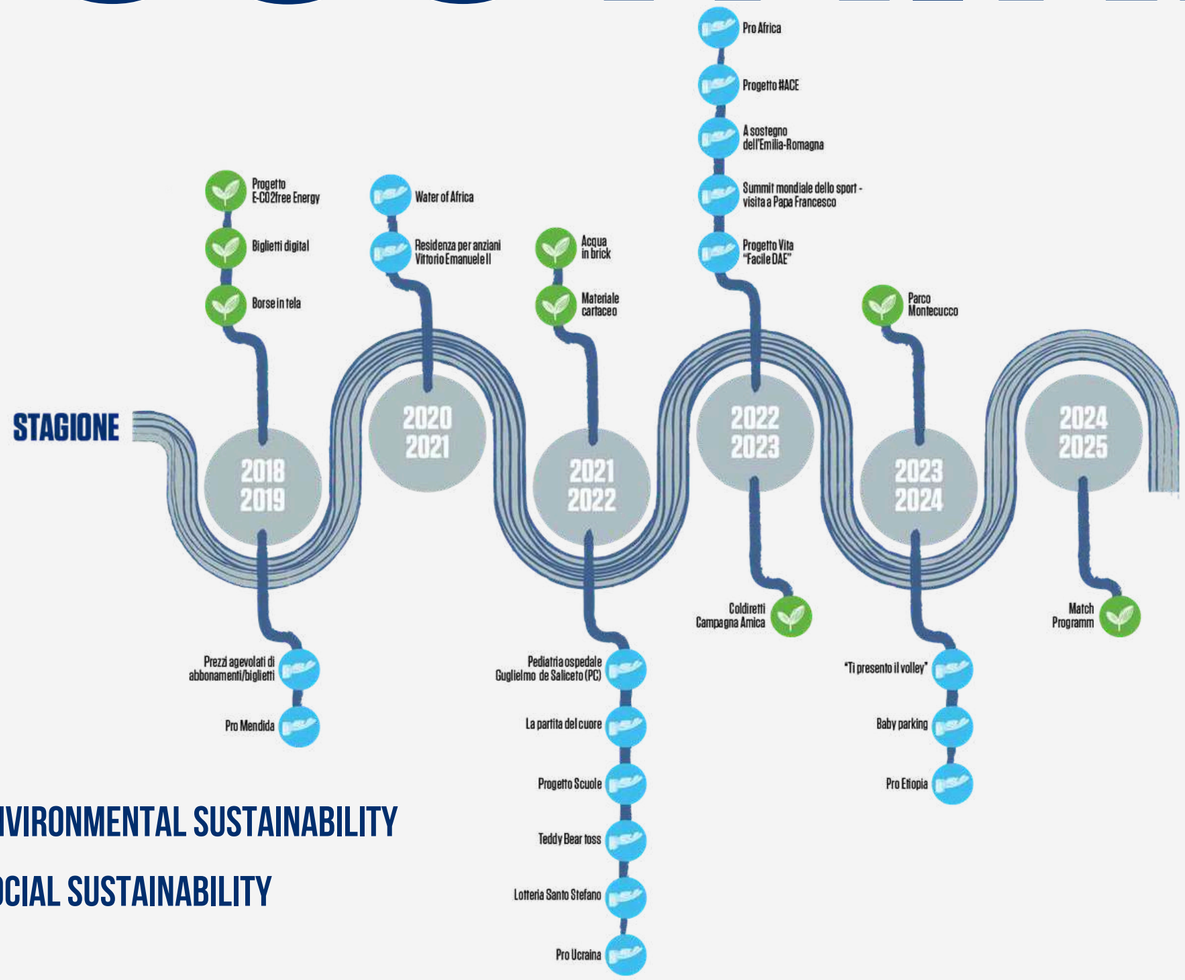
Winner of Del Monte® Italian Cup SuperLega



2025/2026

Winner of Cev Volleyball Cup

SUSTAINABILITY



ENVIRONMENTAL SUSTAINABILITY

SOCIAL SUSTAINABILITY

COMMITMENT, ENVIRONMENT AND FUTURE

We are the first Italian volleyball sports company certified ***CO2free*** and that draws up a ***Sustainability Report.***
We are committed to the ***territory***, the ***environment*** and ***future generations.***
In the **2023-2024** season, we offset ***653 tonnes of CO_2*** equivalent by purchasing carbon credits, helping to finance a ***certified wind energy project*** in China.

https://www.gassalespiacenza.it/report-di-sostenibilita/

CER

RENEWABLE ENERGY COMMUNITY (CER): CLEAN ENERGY FOR THE TERRITORY



9 October 2025 - Sports Festival in Trento by La Gazzetta dello Sport

Gas Sales Bluenergy Volley Piacenza is one of the first Italian sports clubs to have created a CER, with the aim of sharing energy from renewable sources and reducing emissions. An initiative that unites sport, businesses and citizens in a path of concrete environmental responsibility.

Project objectives

- Promote the production and consumption of local renewable energy.
- Share economic and environmental benefits among community members.
- Educate the public and partner companies about energy sustainability.

SITTING VOLLEY

A project supported by those who believe that sport is, first of all, a form of shared leisure.



Starting from the 2025/2026 season, Gas Sales Bluenergy Volley Piacenza will create its own Sitting Volleyball team, a Paralympic discipline in which disabled and able-bodied athletes play together.

Objectives

- Promote the value of inclusion in sport and society.
- Offer equal opportunities for sports practice.
- Spread sitting volleyball in schools and local centres.
- Participate in the men's Serie A1 championship, the Italian Cup and the European Cups.

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SITTING VOLLEY: *results*



3° PLACE IN THE ITALIAN CUP

2° PLACE IN THE ITALIAN CHAMPIONSHIP

4° PLACE IN THE EUROPEAN CHAMPIONSHIP

Angelo Gelati best wall of the Silver Euroleague event

GAS SALES
VOLLEY PIACENZA

PALABANCASPORT

The **PalabancaSport** is more than a sports arena: it is a center of aggregation, visibility and networking. A versatile location for sports, corporate and entertainment events. With over 3,600 modular seats and functional spaces, the PalabancaSport is a hub of visibility and relationships.

71%

FILLING OF THE ARENA

AT EVERY MATCH



50.000

TOTAL ATTENDANCE IN 20 HOME GAMES

2.500

AVERAGE ATTENDANCE

3 SOLD OUT

70

SPORTS CLUBS INVOLVED

GAS SALES
VOLLEY PIACENZA

EN
ERGY



“Being a sponsor means entering an ecosystem of valuable relationships: events, experiences, business opportunities designed to grow your company.”

GAS SALES VOLLEY PIACENZA

OUE *numbers*



14 ATHLETES

WHICH MAKE UP OUR **FIRST TEAM**

120

BOYS AND FAMILIES FROM OUR **YOUTH SECTOR**

SITTING VOLLEY

1 SERIE A TEAM

100

EMPLOYEES AND COLLABORATORS

120 SPONSOR

10 EVENTS

ORGANIZED IN 2025/2026: GAMES, TRAINING AND NETWORKING

300 LUPI BIANCOROSSI

ORGANIZED FAN BASE

GAS SALES VOLLEY PIACENZA

TV E PRESS

SEASON 2025/2026

32 VOLLEYBALL WORLD TV LIVE STREAMING **MATCHES** IN OVER 80 COUNTRIES **FOR 50 HOURS OF LIVE**

16 MATCHES LIVE ON **RAI CHANNELS** (RAI SPORT, RAI 2, RAI PLAY) FOR A TOTAL OF **28 HOURS OF LIVE**

MORE THAN 10 INTERNATIONAL TV
broadcast the matches live or delayed: among them Poland, Turkey, Japan, Albania, Bosnia, Montenegro, Macedonia, Serbia, Bulgaria.

17 LIVE MATCHES FROM **DAZN** (FOR A TOTAL OF OVER **24 HOURS LIVE**)

8 LOCAL MEDIA PARTNER:
Libertà, Sportpiacenza.it, Telelibertà, Liberta.it, Ilpiacenza.it, Piacenzasera.it, Il Nuovo Giornale, Pc24.it

CEV VOLLEYBALL CUP FINAL LIVE STREAMING ON **SKY SPORT ARENA** WITH **EXCLUSIVE INTERVIEWS** AND **HOSTED** ON **SKY SPORT 24**

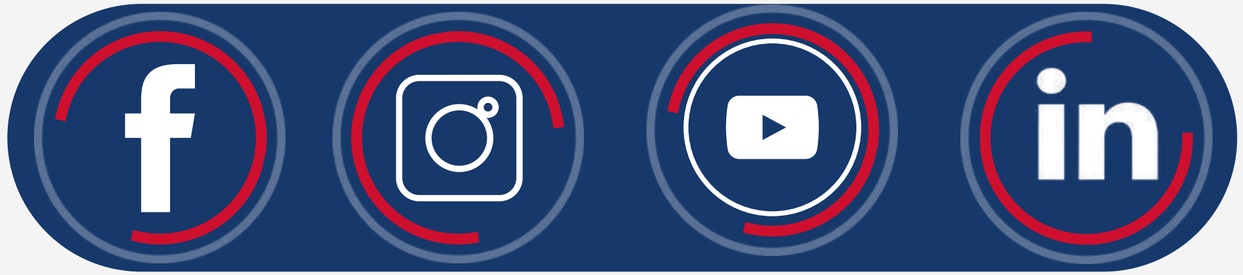
13 NATIONAL MEDIA :
Rai Sport, Corriere dello Sport, Sky Sport, Gazzetta dello Sport, Sport Mediaset, , Sport Italia, Rai 2, Rai News, Rai Play, TuttoSport, Volleyball.it, Volleynews.it, Dallarivolley.it

GAS SALES VOLLEY PIACENZA

MAIN DIGITAL TOUCHPOINTS

2025/2026

JULY 1, 2025 - MAY 18, 2026



FOLLOWER	+113,6%	+7,24%	+7,9%	+17,9%
	30.940	92.240	3.235	1.875
VIEWS	+63,7%	+63,5%	+11,2%	+0%
	23,9 MLN	76,5 MLN	23,9 MLN	155.344
INTERACTIONS	+136,7 %	+91,7%	+0%	+45,7%
	458.461	2,3 MLN	458.461	3.645

THE PERCENTAGES WERE CALCULATED COMPARED TO **1.07.2025-30.06.2026**

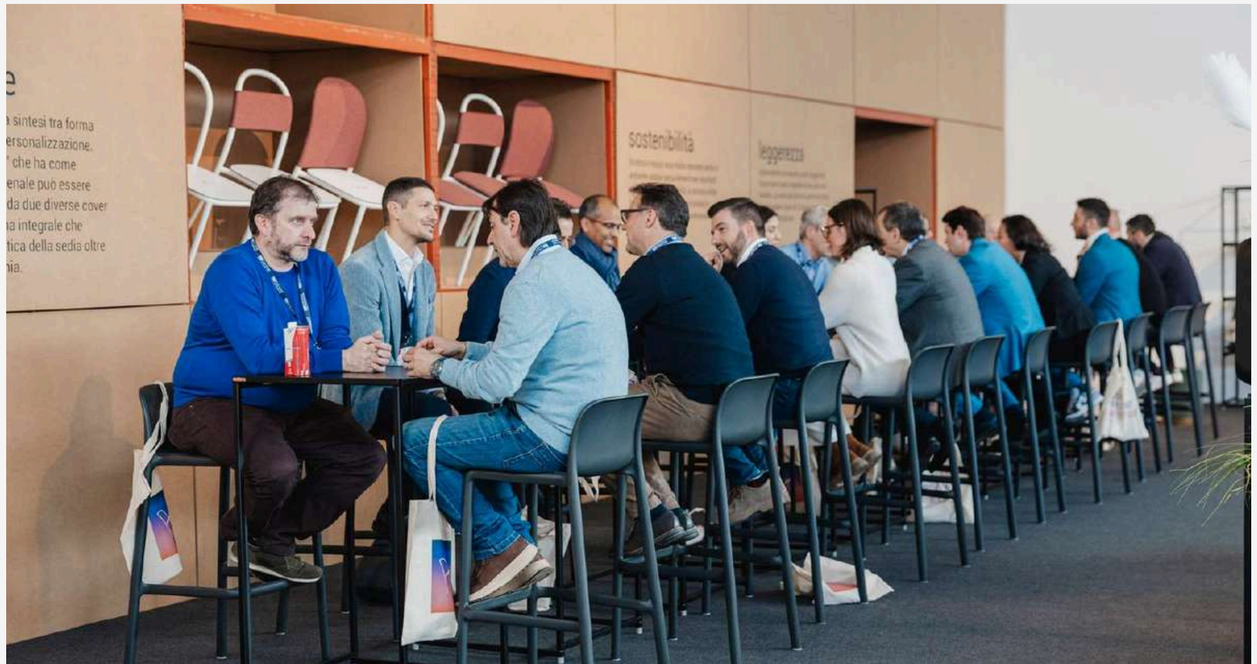
WEB APP

TOTAL FOLLOWERS:
635

NEWSLETTER

TOTAL FOLLOWERS:
2.482

BUSINESS COMMUNITY



*A **value ecosystem** that connects companies, territory and institutions and turns every meeting into an opportunity for **growth** and **connection***

1. **More than 90 partner companies** active throughout the country
2. Opportunities for **personalised activations**
3. **Strategic connections** between companies, institutions and stakeholders of the territory
4. **Thematic events** to create synergies between companies

INITIATIVES AND EVENTS

WE INVOLVE OUR SPONSORS IN EXCLUSIVE EXPERIENCES DESIGNED TO:

- Promoting **B2B** networking
- Strengthening the **brand identity**
- Creating **shared value**

Seasonal Events:

- **OFFICIAL PRESENTATION OF THE TEAM**
- **SPONSOR CUP**
- **TRAINING WORKSHOPS ON BUSINESS TOPICS** (A.I., LINKEDIN, TEAM BUILDING, SUSTAINABILITY)
- **CONVIVIAL DINNERS AND MEETINGS**
- **TAILOR-MADE CORPORATE EVENTS** (GUIDED COMPANY TOURS, BUSINESS SPEED MEETINGS, PRESS CONFERENCES)



GAS SALES
VOLLEY PIACENZA

VOLLEY

PERFORMANCE AND FUTURE

CAMPIONI

FRANCESCO COMPARONI

Middle Blocker



ALESSANDRO BOVOLENTA

Opposite Hitter



GIANLUCA GALASSI

Middle Blocker



MIGUEL GUTIERREZ

Outside Hitter



CAMPIONI

HENRI LÈON

Opposite Hitter



DOMENICO PACE

Libero



DRAGAN TRAVICA

Setter



PAOLO PORRO

Setter



CAMPIONI

DANIEL IYEGBEKEDO

Middle Blocker



MANUEL ZLATANOV

Outside Hitter



NIKOLA BRBORIC

Outside Hitter



MERRIK MCHENRY

Middle Blocker



CAMPIONI

FRANCESCO RIZZO

Libero



COOPER ROBINSON

Outside Hitter





GAS SALES VOLLEY PIACENZA

YOUTH SECTOR

INVESTING IN YOUNG PEOPLE MEANS BUILDING A FUTURE FOR SPORT AND THE COMMUNITY

Teams

To give future are the teams of over 120 young athletes who participate in the men's championships with the categories ranging from U12 to U19, with the 1st Division, the Serie D and the Serie C.

Guesthouse

Since 2022, a guest house has been activated that hosts young athletes from all over Italy to whom we provide support of specialized educators to help them live the best possible experience away from home and family.

2025/2026

1°
INTERRITORIAL: UNDER 15/17/19
AND REGIONAL FINAL FOUR

1°
REGIONAL CHAMPIONSHIP: UNDER 13
ACCESS REGIONAL PHASE

SCHOOL PROJECT

GAS SALES VOLLEY PIACENZA



Together with local schools, we have started an educational project to bring the new generations to the world of volleyball, successfully involving more than **1.000** children in over 9 schools between primary, middle and high school.



Educational MEETINGS

During the season, training sessions were held with students from higher education institutions or university master's degrees, involving approximately **120 students**.

HIGH SCHOOLS

I.C. CALAMANDREI-CODOGNO (LO)

UNIVERSITY MASTERS

UNICATT-SPORT CONSULTING

UNVERSITÀ DEGLI STUDI DI MILANO BICOCCA- MASPES





YOU ENERGY VOLLEY
facciamo squadra per piacenza

READY

GAS SALES
VOLLEY PIACENZA



SET GO!

www.gassalespiacenza.it

CREATE

ENERGY



GAS SALES
VOLLEY PIACENZA

WITH US

VISIBILITY SPACES & EXPERIENTIAL ACTIVATIONS

COMPANY PROFILE 2026/2027 | ATTACHEMENT 1

GAS SALES
VOLLEY PIACENZA

VISIBILITY DURING THE MATCH

During the match, visibility spaces represent strategic opportunities for:

- **STRENGTHEN THE BRAND IDENTITY**
- **VALUE THE PARTNERSHIP**
- **REACH A WIDE AUDIENCE DIRECTLY AND CONTINUOUSLY**



“Being present in the court means getting maximum exposure at times of greater public attention, both live and through photo and video shooting.”

THE TEAM

1. LOGO ON MATCH JERSEY

Possibility of positioning the company logo in **strategic points** of the game jersey (front, back, side, under the number or on the sleeve) with customizable size and position to **maximize visual impact and brand consistency.**



2. LOGO ON MATCH SHORTS

Space reserved for the logo on **one or both sides of the shorts**, in an exclusive or shared form.

3. CUSTOMIZATION OF THE LIBERO KIT

A unique jersey, with **high visibility** thanks to its chromatic differentiation and customization; available in **Home, Away or both versions.**



GAS SALES
VOLLEY PIACENZA

VOLLEYBALL COURT

LOGO PLACEMENT ON:

VOLLEYBALL NET:
SIDE BANDS
MESH

CONSTANT VISIBILITY THROUGHOUT THE GAME

Central and continuous positioning of the logo on **high exposure** elements such as mesh (horizontal bands or mesh).

LED TOUR
PLAYING COURT STICKERS
SIGNS ABOVE THE COURT

WIDE RANGE OF DYNAMIC AND STATIC SPACES TO ENHANCE THE BRAND

- **LED** screen on the court with fixed or animated messages
- **WALKABLE STICKERS** placed in strategic areas of the court
- **SIGNS above the court** visible from stands and cameras





PLAYING COURT

SPOT ON THE MAXISCREEN

INSTITUTIONAL OR PROMOTIONAL VIDEOS DURING THE KEY MOMENTS OF THE MATCH

An effective tool to tell the brand and capture the attention of the public present and at home (except during matches broadcast live on RaiSport).

STRUCTURAL BRANDING

A STRONG VISUAL IMPRINT THAT ENRICHES THE IDENTITY OF THE SPORTS ENVIRONMENT

Insertion of the company logo or graphic elements in iconic points of the arena: ventilation ducts, teams' benches or court service staff t-shirts.

GAS SALES
VOLLEY PIACENZA

PLAYING FIELD

NAMING OF THE ARENA

BRAND NAME TO THE STRUCTURE WITH CO-BRANDING OR TITLE AGREEMENTS

An exclusive formula of the highest profile, for a direct and memorable association over time. Visible from the A1 motorway and from the provincial road to Cremona.

BACKDROP

A PRESTIGIOUS VISIBILITY, ASSOCIATED WITH THE FACES AND STATEMENTS OF THE TEAM

Presence of the logo in the official background of all pre- and post-match interviews and press conferences.



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VOLLEY PIACENZA

EXCLUSIVE EXPERIENCES

The exclusive experiences represent an added value for the sponsoring companies, offering unique moments of direct contact with the team, the public and special guests.



GAS SALES
VOLLEY PIACENZA

MATCH EXPERIENCE AND DIRECT MARKETING

A CONCRETE OPPORTUNITY TO MAKE THE BRAND LIVE IN AN ENGAGING AND MEMORABLE WAY

Customised activations:

- PRODUCT DISPLAY
- DISTRIBUTION OF PROMOTIONAL MATERIALS
- PUBLIC AWARDS
- AUDIO MESSAGES VIA SPEAKER
- BRANDED AREAS DEDICATED TO GADGETS



GAS SALES
VOLLEY PIACENZA

SPONSOR MATCH

AN EXCLUSIVE EXPERIENCE TO MAXIMIZE EXPOSURE, ENGAGEMENT AND PARTNERSHIP VALUE.

A game entirely dedicated to the brand with a complete package of visibility in the court, on official channels and activations.





SIGNED MERCHANDISING

Unique and highly symbolic objects, signed by the protagonists of the team. Ideal as a prize for top clients, incentive operations, competitions or corporate events.



GAS SALES VOLLEY PIACENZA

EXPERIENCE ON BENCH

A UNIQUE OPPORTUNITY TO FULLY IMMERSE YOURSELF IN THE HEART OF THE MATCH

A privileged position to live the game alongside the team and technical staff.





ACTIVATIONS AND BRANDING OF THE TEAM

STANDING OUT ALSO MEANS DARING WITH CREATIVE AND UNCONVENTIONAL SOLUTIONS

Special activations and structural branding opportunities provide off-the-cuff visibility that can surprise, engage and be remembered. An original way to leave a tangible mark and strengthen the brand's presence in the arena.

Customization of match gadgets

Exclusive distribution of branded materials to the public during matches: clap banner, "walled" sign, flyer and personalized items. An opportunity to get into the fans' hands and hearts.

GAS SALES
VOLLEY PIACENZA

HOSPITALITY AND NETWORKING

OUR BUSINESS ECOSYSTEM MEETS ON AND OFF THE COURT, WHERE SPORT, NETWORKING AND VISIBILITY MERGE INTO A SINGLE EXPERIENCE



SEASON TICKET VIP

COMFORT, PRIVACY AND PRIVACY

Guaranteed access to the best locations of PalabancaSport to follow the matches and welcome their guests.

PARKING SPACES RESERVED

Convenience and easy access thanks to dedicated parking passes, designed to ensure a smooth and professional experience for business guests.

AREA HOSPITALITY

Reserved space inside the arena, ideal to welcome customers and partners before, during and after the match.

GAS SALES
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MEDIA AND SOCIAL MEDIA

A SHARED STORY MULTIPLIES THE IMPACT OF VISIBILITY

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VOLLEY PIACENZA

COMMUNICATION

STRENGTHEN YOUR BRAND AWARENESS AND YOUR CORPORATE POSITIONING INSIDE AND OUTSIDE THE TERRITORY

Posts and social rubrics

Dedicated content on the occasion of the entry or renewal of the partnership, columns with exclusive signature (e.g. Starting Six) and multi-channel format designed to enhance the brand.

Logo on the official website

Continuous presence and well visible on the official platform of the team, consulted by fans, press and stakeholders for updates and institutional content.

COMMUNICATION

Branded videos and content

Possibility to create customized videos with the involvement of athletes or at the company headquarters.
Authentic storytelling to promote products, services or corporate values.

Medium coverage

Wide visibility guaranteed by live television (RAI, DAZN), streaming on volleyballworld.tv, and constant presence in local and national newspapers. A media echo that extends the reach of sponsorship far beyond the playing field.

ADV

Promotion of social content through targeted Meta Ads campaigns with positioning on our main channels, Facebook and Instagram. This approach will make it possible to expand the catchment area through a precise targeting on the territory.

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SPONSOR EVENTS
BUSINESS COMMUNITY

PARTNERSHIP DOES NOT END WITH VISIBILITY: IT IS BUILT THROUGH AUTHENTIC RELATIONSHIPS, SHARED EXPERIENCES AND MOMENTS OF VALUE

GAS SALES
VOLLEY PIACENZA

ANNUAL WORKSHOP

AN OPPORTUNITY FOR SHARED GROWTH AND COMPARISON BETWEEN PEERS

Training and relational event on topics of transversal interest (communication, team building, sustainability, Linkedin, AI), with the participation of prominent guests, professional moderators and experiential activities.





SPONSOR'S CHRISTMAS DINNER

AN INFORMAL BUT STRATEGIC OPPORTUNITY TO STRENGTHEN THE SENSE OF BELONGING AND FOSTER NEW CONNECTIONS

A convivial moment dedicated to the business community, with the presence of athletes, staff and institutional representatives.

EVENTS

MAIN/GOLD/SILVER SPONSOR

PERSONALISED EXPERIENCES WITH HIGH RELATIONAL VALUE

Events reserved for the main partners: exclusive cocktails, team building activities, closed-door events with direct participation of athletes and technicians.

SPONSOR AND SUPPORTER

A REAL OPPORTUNITY TO GENERATE VALUE AND SYNERGIES BETWEEN PARTNER COMPANIES

Activities designed to involve even mid-level sponsors, with formula such as business speed meeting, meet&greet with the team, special evenings dedicated to networking and visibility.



PALABANCASPORT

SERVING SPORT, BUSINESS AND THE COMMUNITY

In addition to being the home of our team and the city's basketball team, the PalabancaSport is a **multipurpose space** that transforms itself to host sporting, business and cultural events of all kinds.

3.600 OF CAPACITY

Modular according to the layout, the arena offers a modern infrastructure, equipped and accessible, ideal for those looking for an impact location.

OPPORTUNITY TO ORGANIZE EVENTS

An excellent structure at the service of the territory, ready to host conventions, shows, meetings, sporting events, recreational activities and engagement experiences, in a setting that combines comfort, technology and visibility.

events of the last months...

- Italian Fencing Championships
- Regional USL Company Competitions
- Corporate Convention
- Christmas dinner of the sponsoring companies
- Official team presentation party
- Under-19 National Finals
- Concert of the Five Parts Orchestra

WHY INVEST IN OUR TEAM



1.STRATEGIC VISIBILITY LOCAL, NATIONAL AND INTERNATIONAL

Being a partner of our team means appearing in moments of maximum media attention: live TV in Italy and abroad, global streaming, press coverage and exclusive spaces during matches. A strong and continuous positioning opportunity.

2.VALUE RELATIONSHIPS AND NETWORKING EXCELLENCE

The partnership provides access to an active ecosystem of companies and professionals. Business events, VIP hospitality and experiential meetings create concrete opportunities to strengthen relationships and develop new opportunities.

3.ENGAGING EXPERIENCES FOR THE BRAND

CHOOSE OUR



TEAM

AND ENHANCE YOUR BRAND

YOU ENERGY VOLLEY
facciamo squadra per piacenza

GAS SALES
VOLLEY PIACENZA

COMPANY PROFILE 2026/2027

GAS SALES
VOLLEY PIACENZA

VOLLEY

VOLLEYBALL VISIBILITY AND AUDIENCE

COMPANY PROFILE 2026/2027 | ATTACHEMENT 2



SUPERLEAGUE

MEN'S SERIE A

SERIE A VOLLEYBALL LEAGUE IS THE ASSOCIATION THAT REPRESENTS THE CLUBS OF MALE SERIE A, IN TOTAL 47 COMPANIES

MOST RECENT TITLES

- **2021:** GOLD MEDAL IN THE EUROPEAN CHAMPIONSHIP
- **2022:** WORLD CHAMPION
- **2025:** WORLD CHAMPION

SERIE A*

MORE THAN 16.4 MILLION INTERESTED IN SUPERLEAGUE

MORE THAN 18.7 MILLION PEOPLE INTERESTED IN THE SUPERLEAGUE

2° MOST WATCHED LEAGUE OF ITALY AFTER FOOTBALL

5.8 MILLION REGULAR FANS

ATTITUDE OF THE AUDIENCE

ATTITUDE TOWARDS SPONSORSHIP **72%**

compared to that of the Serie A football audience (65%))

BRAND SPONSOR PREFERENCE **55%**

compared to the Serie A football audience (47%)

Source: Serie A Volleyball League - Data updated at the end of the 2025/2026 season

SUPERLEGA

MEN'S SERIE A

STRONG POINTS

TARGET

Public of **EDUCATED, WELL-OFF, TECH ,YOUNG ADULTS, COUPLES AND FAMILIES**.

Interest from the **FEMALE PUBLIC** is constantly growing and an **AVERAGE AGE is LOWER** than in Serie A football and basketball.

CLEAN IMAGE

Refers to well-being and fitness, dynamism, team spirit and fair play.

NATIONAL IDENTITY

VERY POSITIVE ATTITUDE TOWARDS SPONSORS (among the best in sports)

PROMOTIONAL ACTIONS FOR HIGH-INTEREST AUDIENCES

"TEAM SPIRIT": BEST VALUE ASSOCIATED WITH THE SUPER LEAGUE BUT NOT ONLY:

fun, spectacularity, fun, respect for rules, modernity, tradition, fair play, dynamism)

Source: Serie A Volleyball League

SUPERLEGA

MEN'S SERIE A

TELEVISION COVERAGE

ITALY

RAI SPORT

Over **60 matches** of Regular Season, Play Off, Del Monte Coppa Italia, and Del Monte Supercoppa were broadcast; **7 live** on **Rai Play** and **1** on **Rai 2** for a total of **256 hours.**

DAZN

In addition to two SuperLega Credem Banca matches per round, this year an additional live match was added each month, which was added to the best Play Off matches, for a total of **72 matches** and **201 hours**. DAZN broadcast the matches of Italian teams in the **CEV Champions League**, the **Club World Cup**, some key matches of the **CEV Cup** and **CEV Challenge Cup**.

SKY

In addition to the daily volleyball slots in the news, **Sky Sport** co-exclusively covered the **CEV Champions League** matches of the three Italian teams involved, as well as other relevant **Challenge** and **CEV Cup** matches.

VBTV

Volleyball TV, Volleyball World's OTT channel, in its fifth year of operation with the SuperLega, offered the entire **Credem Banca SuperLega Championship** and **Del Monte®** events by subscription, as well as the Club **World Championship** for a total of **336 hours**.

Source: Serie A Volleyball League - Data updated at the end of the 2025/2026 season

SUPERLEGA

MEN'S SERIE A

TELEVISION COVERAGE

WORLDWIDE

VOLLEYBALL WORLD TV

Not just Italy: SuperLega Credem Banca is also a leading player abroad thanks to **Volleyball World**'s partnerships with several **TV stations outside its borders.** In addition to VBTV, several foreign TV stations have broadcast two SuperLeague races a week: A1/Max Sport (in Bulgaria), Arena Sport (Serbia, Bosnia, North Macedonia and other countries in Eastern Europe), Fuji TV (Japan), Polsat (Poland).

TOTAL TRSAMSE HOURS ABROAD

3.102

OF SUPERLEGA, A2 E A3

Source: Serie A Volleyball League - Data updated at the end of the 2025/2026 season

SUPERLEGA

MEN'S SERIE A
AUDIENCE

REGULAR SEASON

2.991

MEDIA SPECTATORS PER GAME

394.815

TOTAL SPECTATORS

+11,34%

GROWTH COMPARED TO THE LAST TWO SEASONS

PLAY OFF

3.946

MEDIA SPECTATORS PER GAME

98.639

TOTAL SPECTATORS

+7%

GROWTH COMPARED TO THE LAST TWO SEASONS

Source: Serie A Volleyball League - Data updated at the end of the 2025/2026 season



THANK YOU FOR YOUR ATTENTION

COMPANY PROFILE 2026/2027